

MOKETM

America





HOTEL/RESORT &
STADIUM SHUTTLES



RENTAL CARS



NEIGHBORHOOD &
BEACH CRUISERS



BRANDING,
PROMOTIONS &
MARKETING





IT'S ELECTRIC, BABY!

- Zero Emissions**
- Full Charge in 8 Hours**
- 40 Miles on 1 Charge**
- 12 Vibrant Colors + Camo**
- Fully Customizable**
- Eco-Friendly**

OUR HISTORY



What began as a military invention for the British army in the late 1950s became a cultural touch point with celebrity fans like Brigitte Bardot, Princess Margaret, Emperor Rosko and the Beach Boys. Created by the British Motor Company and Alec Issigonis, the father of the original Austin Mini, the Moke was designed to be combat ready, a car that could be parachuted from the skies. While its life as a military vehicle didn't last too long, the open-air car became beloved by stars, surfers and Caribbean travelers. Moke became synonymous with easy breezy island chic.

THE MOKE AMERICA ADVANTAGE

Our eco-friendly, electric vehicles are **street legal**, making them ideal for neighborhood adventures, beach days, trips to the farmers market and sightseeing. For commercial purposes, they are great passenger shuttles, whether it's on a hotel property, corporate campus or at Coachella. They can be driven in interior spaces such as airports, shopping malls and convention centers. Our Mokes can be used as a rental car business, especially in resort destinations and high-traffic areas.



PARTNERSHIPS | JAMES BOND



In January 2021, Moke America announced an exclusive partnership with EON Productions to sell several limited edition 007-inspired electric Mokes. The first one is called the "San Monique" edition, in homage to Live And Let Die. The second version, "60 Years of Bond," launched May 2022.

PARTNERSHIPS | JULISKA X NEIMAN MARCUS



In February 2022, Moke America announced an exclusive partnership with Juliska and Neiman Marcus to sell a limited edition electric Moke inspired by Juliska's Chambray Field of Flowers, Tartan and Country Estate collections. It is sold exclusively at Neiman Marcus.

PRESS & SOCIAL MEDIA

Moke America generates headlines wherever it goes. We have been featured in **People**, **Vogue.com**, **Robb Report**, **NY Post**, **Palm Beacher**, **Ocean Drive**, **Indulge Miami**, **Car & Driver**, **Elite Traveler**, **Bloomberg** and so much more. Social Media influencers love us too, like **Kim Kardashian**, **Pete Davidson**, **Joe Jonas**, **Sophie Turner**, **Tommy Lee**, **Kris Jenner**, **Ludacris**, **Jay Leno** & **John Varvatos**.

EXPLORE **People**

PEOPLE.COM > TV

Kim Kardashian Reveals Kris Jenner Gifted Her Family Cars for Christmas: 'How Cool!'

Kim Kardashian showed off her and her siblings' stunning holiday presents from Kris Jenner on her Instagram Story on Monday: new electric MOKE cars

By Olivia Jakiel | December 27, 2021 08:48 PM





Britney Spears' apparent pregnancy announcement leaves fans...



Kim Kardashian reveals she talked to Pete Davidson before hosting...



Pete Davidson drives the Moke car Kris Jenner got Kim Kardashian for Christmas

By [Caroline Blair](#)

April 4, 2022 | 9:21am



EXPLORE **People**

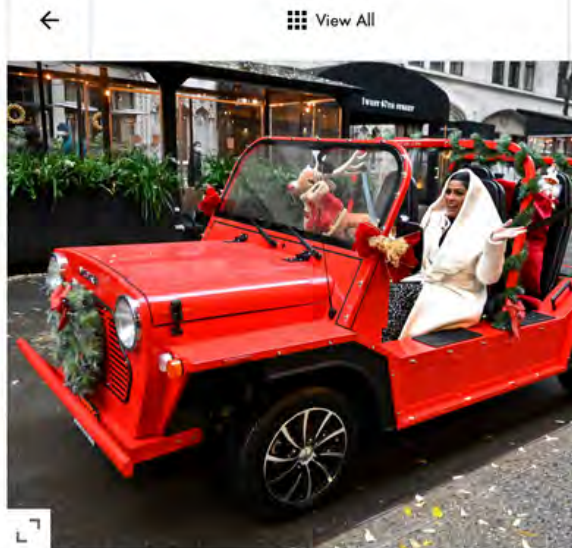
By [Sophie Dodd](#) | Updated December 18, 2020 02:25 PM



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Tamron Hall

The talk show host arrived at her studio in style, pulling up in a Moke America car-turned-special-"sleigh" to surprise hospital staff with Christmas gifts on her eponymous show.



CREDIT: ABC/JEFF NEIRA

Robb Report **CARS** AVIATION MARINE TRAVEL WATCH COLLECTOR STYLE SHELTER FOOD & DRINK MUSE

Q&A: The Founder of Moke America on How Made a Classic Buggy Even Better

Popular overseas in the Sixties, the Moke is now modernized and street legal in the United States. Todd Rome.

BY VIJU MATHEW ON APRIL 6, 2018



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Ma



AS SEEN IN...

Never mind a recession: How the rich are going all-out for Mother's Day

By Paula Froelich

May 9, 2020 | 11:12am



Moke America's electric car was written about in the NY Post (May 2020) and The Daily Mail with Joe Jonas and Sophie Turner (May 2020).



Moke America Reinvents the Doorless Beach Buggy

Features

31 Fabulous Valentine's Day Gifts to Celebrate Love in Every Form

FEBRUARY 2, 2018 4:07 PM
by LYNN YAEGER edited by ANNY CHOI



Cars & Bikes

Here's the Coolest Looking Golf Cart You Can Drive on Real Roads

The eMoke takes effortless St. Barts cool to the streets of the mainland. (Just don't expect to get anywhere fast.)



krisjenner 
21.4m followers

[View Profile](#)



RESORT PARTNERS



Hotels & resorts are using Moke America for their on-property shuttles including **L'Auberge Mauna Lani** in Hawaii, **Disney Cruises at Castaway Key**, **Isla Bella Resort** in the Florida Keys, **SLS South Beach** in Miami Beach and **The Menhaden** in Greenport.

ACTIVATIONS | LOUIS VUITTON



Moque America was featured in Louis Vuitton's pop-up exhibit at 655 Madison Ave in NYC. Moque America was selected to complement Louis Vuitton's SS18 Menswear collection, which was inspired by tropical islands and traveling. Moque America was displayed for two months in early 2018 as part of Louis Vuitton's exhibition.

ACTIVATIONS | VILEBREQUIN



Moke America partnered with chic swimwear brand Vilebrequin for a co-branded video campaign for summer 2017, which was filmed in the Hamptons. Moke America also hosted parties with Vilebrequin for Art Basel 2017.

ACTIVATIONS | SAKS FIFTH AVE



Summer 2018 - The Hamptons

ACTIVATIONS | ROYAL POINCIANA



Moke America's on-site activation at the Royal Poinciana Plaza in Palm Beach (Nov/Dec 2018). Pictured here, Martha Stewart and Santa.

ACTIVATIONS | FAENA BAZAAR



Art Basel 2018: The Artist Donald Robertson live painted Moke America at Faena Bazaar.

ACTIVATIONS | BLOOMINGDALES



Moke America was part of a pop-up shopping event at Bloomingdales in San Diego in March 2019.

ACTIVATIONS | GOOGLE



Moke America was invited to Google's campus to participate in Google Environment Day on April 10, 2019.

ACTIVATIONS | SEAVEES

In April 2019, Moke America helped to launch SeaVees new flagship store in Santa Barbara, CA.



ACTIVATIONS | PURA VIDA X COACHELLA VALLEY



In April 2019, Moke America was part of Pura Vida's influencer activation at Coachella Valley. #PVTakesCoachella





OUR COLORS



Green



White



Yellow



Red



Mint



Orange



Black



Rose



Camo



Blue



Pink



Cream



Cobalt

Starting at \$22,975



Bimini Top



Car Cover



Full Top



Bench (Black/White)



Californian Bumper



White Seats



Wood Steering Wheel



Striped Top



Blackout Rims

OUR SPECS

Motor: 60V Three Phase AC Electric Motor
Controller: 500 Amp
Horsepower: 7.5 kw
(Rated): Peak 20 hp (14.9 kw)
Max Torque: 95 NM
Transmission: Front Wheel Drive 4x2
Gear Selection: Forward/Neutral/Reverse
Gear Ratio: 12:1
Battery: 10 6V Premium Maintenance Free
Battery Type: AGM
Battery Capacity: 12kw
Charging Time: 8 Hours
Endurance Mileage: 40 Miles
Charger: High Frequency Onboard Charger, 120v 16-amp high frequency
Complete Light Kit: Included Standard
Steering Mechanism: Self-Adjusting Rack & pinion with Power Steering
Chassis: Rust Inhibitor Coated Steel Frame
Suspension (Front): MacPherson Independent
Suspension (Back): Lengthways Trailing Arm
Brakes: Hydraulic Four Wheel Front Disc/Rear Drum
Parking Brake: Hand Lever
Body (Front, Rear & Finish): Painted
Tires: 175/60R14 DOT Rated
Wheelbase: 89" Inches
Overall Height: 61" Inches
Overall Length: 131" Inches
Overall Width: 65" Inches
Curb Weight: 2,200 Pounds
Ground Clearance (Differential): 7.5" Inches
Track Width (Front): 51" Inches
Track Width (Rear): 53" Inches
Max Width (w/o Mirrors): 62" Inches
Total Vehicle Capacity: 3,000 Pounds
Speed: Up to 25 MPH
Max Gradeability: 20%
Seating Capacity: 4



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